



VIDEO SERVICES

BRAND STORY PACKAGE

(Most Popular)

What you get:

- Brand video
 - 30 second version for social media and TV
 - 15 second looping version for homepage header
 - 5 social media Reels
 - 4 hours of filming
 - 3 rounds of revisions per video
 - Branded photoshoot
 - 60 minute video planning meeting
- = **8 Total Videos + Photos**

\$3,495.00

Nonprofit Discount = 20%

SOLO STORY PACKAGE

What you get:

- Brand video
 - 30 second version for social media and TV
 - 3 social media Reels
 - 2 hrs. of filming
 - 2 rounds of revisions to video
 - 30 minute video planning meeting
- = **5 Total Videos**

\$1,995.00

Nonprofit Discount = 20%

15/30s TV commercial only - \$995

SOCIAL REELS PACKAGE

What you get:

- 60-90s social media Reels
- Branded text, logo animation and subtitles
- Filming session(s)
- 30-minute planning and strategy session

Pricing Breakdown:

- Package of 3 Reels + 60 min. filming = **\$595**
- Package of 4 Reels + 60 min. filming = **\$775**
- Package of 5 Reels + 90 min. filming = **\$950**
- Package of 6 Reels + 90 min. filming = **\$1,095**

Multi-month savings:

- 3 Months @ 10% off
- 6 Months @ 15% off
- 9 Months @ 20% off

*Extra filming: \$150/hr.

*Extra editing: \$95/hr.

OTHER VIDEO SERVICES

Event Video Coverage:

- Event Recap Video
- Still photos
- \$150/hr. for filming
- \$95/hr. for editing
- 2 rounds of revisions to the video
- Edited photos

Video Only Options:

- 1 Video - \$895 + 60 min. of filming
- 2 Videos - \$1,595 + 90 min. of filming
- 3 Videos - \$2,350 + 120 min. of filming

Digital Video Ads:

- Includes 15/30s Video/Audio versions with Brand and Call to Action edits
- Includes voiceover
- Client provides script

1 pack = \$700

2 pack = \$1250

3 pack = \$1800

4 pack = \$2200

5 pack = \$2750